

## Tim Crum Presented with the Albert Nelson Marquis Lifetime Achievement Award by Marquis Who's Who

Tim Crum, a nationally recognized expert on operations and fundraising in the animal shelter industry, is presented with the Albert Nelson Marquis Lifetime Achievement Award for two decades of work in the animal sheltering industry.

Phoenix, AZ (prHWY.com) January 21, 2019 - Marquis Who's Who, the world's premier publisher of biographical profiles, is proud to present <u>Tim Crum</u> with the Albert Nelson Marquis Lifetime Achievement Award. An accomplished listee, Mr. Crum celebrates many years' experience in his professional network, and has been noted for achievements, leadership qualities, and the credentials and successes he has accrued in his field. As in all Marquis Who's Who biographical volumes, individuals profiled are selected on the basis of current reference value. Factors such as position, noteworthy accomplishments, visibility, and prominence in a field are all taken into account during the selection process.

With 20-years' experience in the animal sheltering industry as a highly accomplished expert on animal sheltering operations and fundraising, Mr. Crum is the CEO and founder of two Arizona-based consulting firms - <u>Animal Shelter Fundraising</u> and <u>Animal Shelter Services</u>. He previously served as the executive director of the Arizona Humane Society, Loudoun County Animal Care and Control and the Humane Society of Harford County. Tim also worked as the director of marketing and development for PetSmart Charities and is credited with the organization's largest period of contribution revenue growth in the non-profit's history taking annual fundraising efforts from \$5 M per year to over \$20 M per year in just a four-year period. Tim is also the author of three books: the widely praised and recommended <u>An Animal Shelter's Guide to Fundraising</u>, and most recently <u>An Animal Shelter's Guide to Board Governance</u>, and <u>An Animal Shelter's Guide to Capital Campaigns</u>.

Mr. Crum was the recipient of the Gold Quill Award for his work at PetSmart Charities in 2007; his company, Animal Shelter Fundraising (considered by many professionals within the animal sheltering industry to be a key-influencer of philanthropy and fundraising matters in animal welfare) is a two-time winner of the International Business Excellence Award for Best Animal Welfare Fundraising Organization in the U.S.A. from Acquisition International (awarded in 2015 & 2016); Animal Shelter Fundraising was also shortlisted for Corporate LiveWire's Innovation & Excellence Award in 2017; and most recently his company, Animal Shelter Services, was a finalist for Bark's Certificate of Excellence (2018/19). Mr. Crum also appears in multiple editions of Who's Who Among Executives and Professionals published by both Cambridge and National Register.

Since 1899, when A. N. Marquis printed the First Edition of Who's Who in America®, Marquis Who's Who® has chronicled the lives of the most accomplished individuals and innovators from every significant field of endeavor, including politics, business, medicine, law, education, art, religion and entertainment. Today, Who's Who in America® remains an essential biographical source for thousands of researchers, journalists, librarians and executive search firms around the world. Marquis® now publishes many Who's Who titles, including Who's Who in America®, Who's Who in the World®, Who's Who in American Law®, Who's Who in Medicine and Healthcare®, Who's Who in Science and Engineering®, and Who's Who in Asia®.

Tim Crum is an expert in the animal shelter industry specializing in shelter operations and fundraising revenue. He is often called upon to speak at national and regional conferences. As a public speaker and presenter, Tim travels the country and gives workshops, presentations and motivational speeches to thousands of professionals



each year. He has already been selected to speak at the Texas Unites for Animals Conference in Austin, TX this April. You can learn more about Tim by visiting his website at: <u>https://www.timcrum.com</u>.

###

Web Site: https://www.timcrum.com

## **Contact Information:**

Kelly Martin Animal Shelter Fundraising & Services 16772 West Bell Road Suite 110-117 Surprise AZ 85374 623.975.1234 kelly@animalshelterservices.com