CommLab India Ranked Third in the Top 10 eLearning Content Development Companies for 2018

CommLab India, the most sought-after global leader for its rapid eLearning solutions, has been ranked third in the top ten eLearning content development companies for 2018 by eLearning Industry.

Hyderabad, India (<u>prHWY.com</u>) October 12, 2018 - CommLab India, the most sought-after global leader for its rapid eLearning solutions, has been ranked third in the Top 10 eLearning Content Development Companies for 2018 for by eLearning Industry.

Since the last six years, eLearning Industry, the largest online community of eLearning professionals in the industry, has been evaluating hundreds of eLearning companies and selecting the top companies based on their long-standing, enterprise-wide commitment to eLearning content development excellence. This year too it conducted the evaluation and selected CommLab India among the top 10 eLearning companies for the third consecutive time.

The best development companies in the industry were ranked based on the following 8 criteria:

- * eLearning Content Development Quality
- * eLearning Expertise
- * eLearning Industry Innovation
- * Customer Reviews
- * eLearning Company's Economical Growth Potential
- * Customer Retention
- * Employee Turnover
- * Company's Social Responsibility

Christopher Pappas, Founder eLearning Industry stated that, "It is clear that these 10 companies are motivated not only by financial success but by something deeper: customer trust and loyalty. These 10 businesses have a strong, purpose-driven company culture, truly take care of their customers, and provide superb eLearning products and services."

Elated on this occasion, RK Prasad, CEO of CommLab India, said that "This ranking is an impetus for us to improve ourselves year after year, and offer our customers impactful rapid e-learning solutions at an unmatched scale, speed, and value. We believe that the customer is the purpose of our business. This motivates and guides us to put the customer first, always. This is why we have extremely loyal customers who have been with us for more than a decade."

About CommLab India

CommLab India is the most sought-after global leader for its rapid eLearning solutions. The company has 100 International customers in 30+ countries.

With our formidable authoring tools expertise and decades of experience in corporate training and instructional design, we offer rapid eLearning solutions for speed, scale and value with any authoring tool:



* ILT material conversion into instructionally sound, visually appealing, engaging eLearning curriculums and other digital learning formats.

* Legacy Course Conversions from Flash or any other authoring tool to HTML5, even if you do not have source files.

* eLearning Translation of English eLearning course into 35 international languages - both text and audio.

To explore more about CommLab India, please visit <u>www.commlabindia.com</u>.

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