

TIM CRUM TO SPEAK AT BEST FRIENDS NATIONAL CONFERENCE IN JULY

Tim Crum, a nationally recognized expert on fundraising, board governance and shelter operations in the animal sheltering industry is speaking at the Best Friends National Conference in July at the Salt Palace Convention Center in SLC, Utah.

Phoenix, AZ (prHWY.com) June 6, 2016 - [Tim Crum](#), founder and CEO of Animal Shelter Fundraising, LLC, an Arizona-based consulting company, has been selected to present a workshop at the [Best Friends National Conference](#) on Thursday, July 14 at the Salt Palace Convention Center in Salt Lake City, UT. Tim will present a workshop titled, "Benchmarks of Progress: How to Use Benchmarking to Track Your Success". This marks the eighth time Crum has been invited to speak at a national animal welfare conference.

The Best Friends National Conference is an animal-focused gathering like no other. It's where animal welfare leaders and learners from across the country and beyond come together to connect and create meaningful change on behalf of homeless pets.

Tim Crum is a nationally recognized expert on fundraising, board governance and shelter operations who often called upon to speak at national and regional conferences and recently spoke at conferences in South Carolina and Texas. Tim is the founder and CEO of two companies - [Animal Shelter Fundraising](#) and [Animal Shelter Services](#) - that offer professional consultation services to the animal sheltering industry. Collectively, the two companies have been hired by more than 200 animal shelter groups across the United States. Crum has authored three books - the widely praised and recommended - Animal Shelter Guide to Fundraising published in 2014. Last year, An Animal Shelter's Guide to Board Governance was released and later this month, his third book - An Animal Shelter's Guide to Capital Campaigns - will be published. Tim's books can be found on Amazon and at www.animalshelterguide.com.

In addition to being a published author and animal shelter consultant, Tim also travels extensively around the country providing workshops, presentations and motivational speeches to hundreds of animal welfare professionals each year. His industry knowledge, coupled with his energy and quick wit make him popular with audiences.

About Animal Shelter Fundraising

Animal Shelter Fundraising is a fundraising and marketing company specializing in helping animal shelters, humane societies, SPCAs, and rescue groups sustain their life-saving work for homeless pets through strategic fundraising and marketing campaigns. For more information about Animal Shelter Fundraising, please visit www.animalshelterfundraising.com

About Animal Shelter Services

Animal Shelter Services is a leading, full-service consulting company dedicated to helping animal shelters operate more efficiently and effectively. The company offers a wide array of services to nonprofit and municipally-run animal shelters and animal control departments. The dedicated professionals at Animal Shelter Services can evaluate, recommend and even help your animal shelter implement strategic solutions to address the challenges of your organization. For more information about Animal Shelter Services, please visit www.animalshelterservices.com

About Best Friends National Conference

The Best Friends National Conference is an animal-focused gathering like no other. It's where animal welfare leaders and learners from across the country and beyond come together to connect and create meaningful change on behalf of homeless pets.

From innovative fundraising and marketing strategies to the latest and greatest efforts in animal care and behavior, each session, discussion and moment will leave you inspired and armed with the information and resources you need to save more lives in your community.

Every day, more than 9,000 cats and dogs are killed in America's shelters, simply because they don't have safe places to call home. We believe that number can and should be zero. And that together, we can make that happen.

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