

Significant shortfalls in road infrastructure budgets will triple the size of the global electronic tolling market by 2025

The pressures of falling fuel tax revenue, budgetary restrictions and low economic growth will force governments worldwide to implement some form of road pricing. These developments will triple global revenue to over €170bn by 2025.

London, United Kingdom (prHWY.com) November 3, 2015 - The newly edited Electronic Toll Collection Global Study from PTOLEMUS Group finds that the pressures of urban congestion, falling fuel tax revenue, budgetary restrictions and low economic growth will force governments worldwide to implement some form of road pricing. These developments will see global revenues from road charging triple to over €170 billion by 2025.

Surveying the global market, the study reveals that India, China, Malaysia, Indonesia, South Africa and the United States are all investigating new electronic tolling solutions as a means to improve their road networks. All South American countries have either implemented or are actively exploring road tolling. This follows a rush of 14 new nationwide road charging programmes introduced since 2013.

In an interview included in the report, Martin Stone, general manager, Egis Projects USA, argues that, "We will see the toll market double in the next 10 years."

The number of Chinese electronic tolling subscribers alone will grow from fewer than 5 million today, to more than 75 million by 2025. In the same period, the market will grow to include more than 400 million active subscriptions. Much sooner, the United States will overtake Japan to become the largest single market for electronic toll collection, with over 77 million subscribers by 2018.

The study finds that HGV tolling will become ubiquitous in Europe, encouraged by the growing proportion of cross-border traffic. Countries such as Austria, Denmark, France, Germany, Italy, Poland, Spain and Switzerland face an average of 44 per cent foreign HGV traffic on their roads. In Germany, nationwide operator Toll Collect, provides over €18 million per day to the federal treasury. Countries without a road charging scheme receive nothing. Across Europe, 23 of the 28 EU member states now have some form of road charging in place.

While the report recognises that road charging schemes can be politically sensitive and difficult to implement, a lack of clarity and invention continue to handicap new projects. The report details how value added services such as usage based insurance, cross-mobility payments and parking access can improve public acceptance, but are too often overlooked. Italian service provider Telepass has demonstrated the success value added services can bring. More than 8 million customers have now voluntarily signed up to the scheme.

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Web Site: <http://www.ptolemus.com/etc-study/>

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