
Tim Crum invited to speak at national conference on animal welfare

Tim Crum, a nationally recognized expert on fundraising in animal sheltering, has been selected to present a workshop at the Best Friend's National Conference on Saturday, July 18 in Atlanta, GA.

Phoenix, AZ (prHWY.com) July 14, 2015 - [Tim Crum](#), founder and CEO of [Animal Shelter Fundraising](#), LLC, an Arizona-based consulting company, has been selected to present a workshop at the Best Friend's National Conference on Saturday, July 18 at the Cobb Galleria Centre and Renaissance Atlanta Waverly Hotel in Atlanta, Georgia. Tim will present a workshop titled, Fundraising's Hidden Power: Making Every Donor Count.

The Best Friends National Conference features thought leaders of the no-kill animal movement, who share their in-depth knowledge, ideas and experience to help attendees get the tools they need to save animals in their community.

[Tim Crum](#) is a nationally recognized expert on fundraising in the animal shelter industry who has consulted with more than 150 animal shelter groups across the United States since his company, Animal Shelter Fundraising, was formed in 2008. Crum is often called upon to speak at national and regional conferences and recently spoke at conferences in Michigan, Tennessee, Texas and Virginia. Tim has authored two books - the widely praised and recommended - [An Animal Shelter's Guide to Fundraising](#) and most recently [An Animal Shelter's Guide to Board Governance](#). Tim's books can be found on Amazon and at www.animalshelterguide.com.

In 2013, Tim co-founded [Animal Shelter Services](#) to help animal shelters and rescue groups with operational issues ranging from shelter evaluations to board development to interim management. He has visited and toured more than 300 animal shelters in 49 states and seven countries. Tim is also the lead presenter for the nonprofit organization, [Humane College](#). He travels extensively around the country giving fundraising workshops, presentations and motivational speeches to hundreds of animal welfare professionals each year. His fundraising knowledge, coupled with his creativity, enthusiasm and quick wit make him popular with audiences.

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