
FruguMat™- Processed Cereal Based Products

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Nelson, New Zealand- Tawaho Management Limited, a sustainable market development company, in collaboration with USA based New Composite Partners, has recently announced the availability of a new exciting product as an alternative to conventional materials for numerous applications.

FruguMat™ is a revolutionary biobased material derived from cereal crops that has wide ranging possibilities for thousands of businesses and millions of consumers.

MEETING THE NEEDS OF OUR CUSTOMERS

Consumers have compelling social and economic reasons to replace conventional products with natural materials made from FruguMat™. Green purchasing, also known as environmentally preferable purchasing, aims to identify products with lesser impact on human health and the environment compared to conventional products. Many products we use in our homes and workplaces contain toxic chemicals that can cause a range of health impacts. Safer products, such as those made with FruguMat™ can reduce exposure to these chemicals. Green products also protect our environment by reducing the pollution emitted during the manufacturing, use, and disposal phase of their life cycle.

Despite its innovative nature, FruguMat™ can be manufactured using standard types of equipment common to industry. Start-up costs for manufacturers who want to use FruguMat™ are also reasonable as only modest capital investment is required to bring the technology in-house.

VARIETY OF USES

FruguMat™ is environmentally friendly and offers unique marketing feature advantages for licensee customers. After processing, FruguMat™ can be molded into a variety of products such as:

- Food service items
- Home and garden supplies
- Pet Products
- Sporting Goods

FruguMat™ is currently "Made in America" from a line of products offered by New Composite Partners.

For more information contact Tawaho Management Limited at +64 27-284-5222 or by email at info@naturalcenter.co.nz

About Tawaho Management Limited

Tawaho Management Limited distributes FruguMat™ in New Zealand and is a trusted provider of environmental market development services. Based in Nelson New Zealand, the company is proud to advise some of the most successful companies in the province.

About New Composite Partners

New Composite Partners based in Edgerton, Wisconsin, works with industry partners in the development, promotion, marketing, and sale of biobased products "Made in America".

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Source: SC Software

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