

UK Car Discount Celebrates 10 Years Of New Car Deals

UK Car Discount has sold well over 8000 brand new cars saving each customer £1000s. The company is built on first class customer service and delivering the best savings possible to new car buyers.

Manchester, United Kingdom (prHWY.com) April 15, 2014 - UK Car Discount recently celebrated its 10 year anniversary as one of the UK's leading online new car dealers

Since its inception in 2003 the company has sold well over 8000 brand new cars approaching a value of £100 million pounds. The company offers a state of the art web site as a hub for its customers at www.uk-car-discount.co.uk which offers a huge range of new cars with excellent discounts. From small relatively low cost entry-level vehicles to high end luxury vehicles the company has managed to deliver to a large and diverse range of satisfied customers.

"In our 10+ years we have seen competitors come and go through difficult economic times and have managed to keep a healthy looking sales book which we put down to our first class customer service and the excellent savings we give our customers, on average 30% in discount". said MD Brian Bennett.

At UK Car Discount you won't find any car dealer clichés, there's no fast talking sales person or high pressure sales, we simply offer a first class, knowledgeable service when customers need it and we let the savings do the rest of the talking for us!"

New car trends and buying habits have evolved dramatically in the last 10 years since UK Car Discount sold its first new car. The average price of a new car sold back then was around £15,000, however demand in recent years has moved towards smaller, more fuel efficient vehicles, with a large number of sales of small cars valued at £12,000-£13,000. New car buyers are being attracted by the drastically reduced running costs that these new super-efficient cars offer. Small cars and the super-mini class of vehicle have thrived with Britain's best-selling new car the new Ford Fiesta having topped the sale lists for some years now.

As manufacturers develop new technology and smarter ways to build cars we are seeing lighter vehicles with more efficient engines plus the additional of smart technology like stop/start systems for example. The result is big improvements in fuel economy plus lower and lower CO2 emissions. The trend for diesel powered cars has bucked somewhat in the last 12-18 months with a wave of new cars powered by more efficient petrol engines like Fords Ecoboost for example.

On top of the conventional petrol and diesel powered cars there is of course the emergence of hybrid powered vehicles. Toyota is leading the UK market at the moment in this sector with the flagship Toyota Prius and they also offer the Auris Hybrid which is about as close as you can get to a Prius but a cheaper alternative. Prius. And of course full electric vehicles are slowly making strides and we fully expect in the next 10 years to see a lot more of them on the roads as the technology is further improved.

The new technology and lower running costs has certainly helped the new car market in recent years despite a difficult economy. Prospective new car buyers have been able to offset the cost of a new car against the big savings they can make on running costs with a brand new car.

UK Car Discount is looking forward to another 10 years of thriving business and will strive to continue to offer big savings and [great new car deals](#) to our customers whilst staying loyal to our policy of no pressure sales and high quality knowledgeable customer service.

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Web Site: <https://www.uk-car-discount.co.uk>