

## PAUL JOLLY MEMORIAL SCHOLARSHIP ESTABLISHED BY ANIMAL SHELTER FUNDRAISING

Animal Shelter Fundraising has established a memorial scholarship with Humane College in honor of former Petco Foundation executive director Paul Jolly who passed away this past Saturday, March 8, 2014.

Surprise, AZ (prHWY.com) March 11, 2014 - Animal Shelter Fundraising has established a memorial scholarship with Humane College in honor of former Petco Foundation executive director Paul Jolly who passed away this past Saturday, March 8, 2014. The Paul Jolly Memorial Scholarship will provide two scholarships to every Humane College fundraising workshop offered in various cities throughout the United States each year. One scholarship will be offered to an animal shelter employee while another scholarship will be offered to an animal shelter volunteer in each city where a fundraising workshop is offered by Humane College. The workshop will cover 80% of the workshop's registration fees for the scholarship recipient.

"Our goal in creating the Paul Jolly Memorial Scholarship is to honor and continue Paul's work with those who are trying to make the world a better place for pets," said Tim Crum, a friend to and mentee of Paul. "Paul believed in creating sustainable organizations through fundraising. As a result of this scholarship, animal shelter staff and volunteers will have a unique opportunity to learn how to create a sustainable organization through a Humane College fundraising workshop."

Paul Jolly, born in October 1956, dedicated his life to saving pets. He worked tirelessly for several humane organizations but did his best work as Executive Director of the Petco Foundation. He raised enormous amounts of money and gave it to those who needed it to make the world a more compassionate place. Paul passed away peacefully in his sleep surrounded by his loving friends the morning of March 8, 2014 after a full-blown battle with ALS. Paul will be remembered and missed by hundreds of people across the country who were touched by his life's work to help pets.

A <u>website</u> honoring Paul's life and work was developed by Animal Shelter Fundraising's founder Tim Crum and presented to Paul as a gift in July 2013.

Humane College was established in 2009 to provide educational and professional development opportunities to individuals who work or volunteer in animal welfare. Industry experts provide instruction through on-line webinars and workshops held in various cities throughout the United States. The Humane College has already instructed over a thousand animal shelter staff and volunteers in the past five years.

For more information or to apply for the Paul Jolly Memorial Scholarship, please visit <u>www.humanecollege.com</u>.

<u>Animal Shelter Fundraising</u> is an Arizona-based company specializing in fundraising and marketing campaigns for animal shelters, humane societies, SPCAs and rescue groups. They are the nation's only company dedicated solely to fundraising for animal welfare organizations and in the past five years have partnered with over 80 groups across the United States. For more information about Animal Shelter Fundraising, visit www.animalshelterfundraising.com or call 623.975.1234.

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Web Site: <a href="http://www.animalshelterfundraising.com">http://www.animalshelterfundraising.com</a>

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