

## POLL EVERYWHERE'S FIFTH BIRTHDAY CELEBRATION

Poll Everywhere Inc. is elated to commemorate their fifth birthday, but more importantly to reward their customers.

San Francisco, CA (prHWY.com) November 21, 2013 - As Poll Everywhere continues to grow from the small start-up that began in the founders' livings rooms to their integration into over forty percent of Fortune 1000 companies worldwide, they remain humbled by the notion that the cornerstone of their mission is to engage an audience.

The concept for Poll Everywhere Inc. was created in 2008 by co-founders Jeff Vyduna and Brad Gessler when they realized the significance of using cellular devices in a corporate setting to encourage participation as well as for the collection of data. They created their first polls and watched their idea blossom into an engaging way for educators, trainers, event planners and cross-platform users to gather feedback and display results in real time without having to purchase expensive polling equipment. The company's philosophy has centered on ensuring the user's interactive experience of creating a poll to then analyzing the data is made as intuitive as possible.

In honor of the people who have made Poll Everywhere what it is today, they have created the "Poll Everywhere 5th Birthday Contest." Poll Everywhere is handing over the reins to their users and giving them the opportunity to have their wittiest poll featured on the Poll Everywhere home page. The top three poll creators will be the lucky winners of iPad Minis as well as Poll Everywhere's coveted navy blue hoodie sweatshirts. The poll creator that receives the most votes while being displayed on Poll Everywhere's home page will also win a 500 dollar gift card to Amazon. The contest ends December 6th at noon PST. <a href="https://www.polleverywhere.com/turning-five">www.polleverywhere.com/turning-five</a>

"Our users have been the motivation of everything we have been able to accomplish in the last five years," said CEO of Poll Everywhere, Jeff Vyduna. "We wanted to honor them by running a contest where we literally put them in charge as well as thank them for their continued dedication to Poll Everywhere!"

Poll Everywhere created the world's first and most powerful clickerless audience response system. Poll Everywhere helps presenters, educators, trainers, and entertainers engage their audiences in unprecedented ways, by letting students and audiences use any mobile device they own to respond to questions in real time. Since its founding in 2008, more than 10 million people have responded to a Poll Everywhere question; and Poll Everywhere is now in use by more than 100,000 educators and in over forty percent of Fortune 1000 companies worldwide. <a href="http://www.polleverywhere.com">http://www.polleverywhere.com</a> ####

Web Site: <a href="http://www.polleverywhere.com">http://www.polleverywhere.com</a>

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