

## What Topo.ly Can Do For Your Business

*Topo.ly can help start-up businesses in more ways than one. Learn how an online mapping service that provides data visualization can actually help businesses take steps to ensure success.*

Naperville, IL ([prHWY.com](http://prHWY.com)) May 10, 2013 - Business analysts are anticipate hundreds, perhaps a thousand more start-up entrepreneurs who will dive deep in the business world this year. To help hopeful entrepreneurs experience success fast, they need to invest on data analytic tools that can help them understand data and turn their data into something worthwhile. Over the years, small business and Fortune 500 companies learned to rely on an online mapping tool to help them understand their own information and make use of that information - Topo.ly. It is a constructive mapping system that allows the users to [make mapping simple](#).

Inez Steele from Realty Guild *"Topo.ly is the easiest, most affordable and most flexible mapping solution for my web site I could find. Within 30 minutes I had my map up and when I hit a snag, customer service was right there to help. Thanks Topo.ly for making what I thought would be a mega job into something so easy!"*

### What Topo.ly Offers for Startups

Topo.ly is both engaging and useful. Not only do users find it attractive to want to look at the maps, but the maps are representations of data needed to understand one big story. With Topo.ly backing startup businesses, entrepreneurs can be

- More innovative
- More success driven
- More goal oriented

How can Topo.ly help business startups to be successful? Topo.ly brings amazing GIS maps used for data analysis. With great visualizations, business owners can determine how their business can fare in its location. Mapping can also help businesses owners to find the connection between their businesses compared to other data sets. Here are some of the great possibilities that Topo.ly can do with its awesome mapping:

#### Create Business Plans

Through mapping, Topo.ly empowers startup entrepreneurs to make critical decisions to craft business plans that are timely and appropriate for the business.

#### Identify Risks and Obstacles

Topo.ly delivers value and relevance to the information from the data analysis by startup entrepreneurs. This makes them smart and prepared to face the new world of business they are going to venture.

#### Strengthen collaboration and communication

Topo.ly maps can be shared to other individuals to achieve better business decisions. They can also be presented to customers so they can have the same wave of thinking as the entrepreneurs. Maps can also be embedded to

websites so customers can have better access to the business.

Topo.ly allows its customers to add as many data sets as they can so they can identify business risks immediately. Online mapping can help them see the obstacles to be avoided and even manage risks as they see fit.

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**Web Site:** <http://topo.ly>

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