

## What is Kids' Favorite Place in the U.S.? Highlights for Children, Inc. Aims to Find Out with National Poll

Highlights for Children, the family media brand devoted to "Fun with a Purpose," has initiated a survey for children, ages 12 and younger, to discover the place in the United States they would most like to visit.

Columbus, OH (<u>prHWY.com</u>) April 2, 2013 - Highlights for Children, the family media brand devoted to "Fun with a Purpose," has initiated a survey for children, ages 12 and younger, to discover the place in the United States they would most like to visit. The survey, which is being conducted in tandem with the launch of the new version of Which Way USA - Highlights' best-selling geography puzzle book club - can be found at <a href="http://www.sa.kids.highlights.com/favoriteplace">http://www.sa.kids.highlights.com/favoriteplace</a>.

"The United States is home to a treasure trove of fascinating locations, ranging from natural wonders and historical landmarks to destinations that are ideal for fun and relaxation," said Mary Alice Moore, editorial director of continuities at Highlights. "Kids have a natural curiosity about the world around them, so we wondered where they would go in the U.S. if they could go anywhere. This survey gives children the opportunity to vote on their favorite place - either a destination they have visited or a place they dream of going to."

The survey will be available for kids to complete until April 22, 2013. Results will be posted on the <a href="http://www.whichwayusa.com">http://www.whichwayusa.com</a> web site in mid-May. All children ages 12 and younger are welcome to participate.

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## **Contact Information:**

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