

SEATTLE TO HOST ANIMAL FUNDRAISING SCHOOL FEATURING NATIONALLY ACCLAIMED FUNDRAISING EXPERT

Tim Crum, a nationally recognized expert on animal shelter fundraising, will be in Seattle, WA on March 22 to offer a one-day fundraising workshop to animal shelter and pet rescue professionals.

Seattle, WA (prHWY.com) March 6, 2013 - Seattle, WA has been selected as the only city in Washington State to host a fundraising workshop for animal shelter and pet rescue professionals. The workshop is being offered by the [Smart Dog School of Fundraising](http://www.schooloffundraising.com) and will be held at the Holiday Inn Express located at 19621 International Boulevard in Seattle (98188) on Friday, March 22 from 10 AM - 2PM. The workshop will be led by [Tim Crum](#), a nationally recognized expert on animal shelter fundraising who is often called upon to speak at national and regional conferences. Crum is the founder and CEO of [Animal Shelter Fundraising](#), an Arizona-based corporation specializing in fundraising and marketing campaigns for animal shelters and rescue groups.

The workshop provides hands-on instruction in the creation and design of ready-to-implement fundraising campaigns developed to help attendees raise more money and acquire new donors. Registrants will learn techniques for:

- * direct mail
- * e-appeals
- * events
- * donor cultivation and solicitation
- * donor acknowledgements

Registration for this workshop is \$99 in advance and includes a workbook and lunch. Individuals can register in advance by visiting www.schooloffundraising.com then selecting [Seattle](#) located on the "Workshops" page.

The School of Fundraising is the nation's only educational and developmental school developed for animal welfare professionals by animal welfare professionals. The School is nationally acclaimed by animal welfare experts. Since 2009, the School has trained and developed thousands of professionals in markets all across the United States.

About Smart Dog School of Fundraising

The Smart Dog School of Fundraising is the only educational fundraising program instructed by highly successful fundraising professionals from the animal welfare industry. Individuals attending workshops and webinars learn by viewing and hearing analysis of actual fundraising campaigns and techniques from fundraising professional who have had fundraising success working for animal shelters, rescue groups and/or humane societies. In addition to on-line training, the School travels to 18 cities every year to provide training to as many people as possible. The Smart Dog School of Fundraising has already trained over 1,000 animal welfare professionals, from board members to executive directors to fundraising staff. Whether someone is a seasoned fundraising professional or new to fundraising, the Smart Dog School of Fundraising will prepare them for fundraising success. To learn more about Smart Dog School of Fundraising, visit www.schooloffundraising.com or call 623.975.1234.

About Tim Crum

Tim Crum is a highly successful entrepreneur and fundraising expert who has raised more than \$160,000,000 for local and national animal welfare groups. Tim is regularly called upon to speak at national and regional conferences. As lead presenter for the School of Fundraising, Tim speaks to and trains thousands of animal shelter professionals every year. As the founder & CEO of Animal Shelter Fundraising, he is also considered to be one of the country's premier experts on animal shelter fundraising. His fundraising and nonprofit knowledge and background, coupled with his enthusiasm and quick wit endear him to audiences across the country. Tim Crum is a registered speaker with both eSpeakers and Infinite Speakers Bureau. If you would like to book Tim Crum to speak at your next conference or seminar, please contact Tim by calling 623.975.1234 or via e-mail at tim@timcrum.com.

About Animal Shelter Fundraising

Animal Shelter Fundraising is a fundraising and marketing company specializing in helping animal shelters, humane societies, SPCAs, and rescue groups sustain their life-saving work for homeless pets through strategic fundraising and marketing campaigns. For more information about Animal Shelter Fundraising, please visit [\[url=http://www.animalshelterfundraising.com\]](http://www.animalshelterfundraising.com)www.animalshelterfundraising.com

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Web Site: <http://schooloffundraising.com>

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