

TIM CRUM INVITED TO SPEAK AT THE MICHIGAN PARTNERSHIP FOR ANIMAL WELFARE CONFERENCE

Tim Crum, a nationally recognized expert on animal shelter fundraising, has been selected to give a half-day fundraising workshop at the Michigan Partnership for Animal Welfare's (MPAW) annual conference in Troy, MI.

Surprise, AZ (prHWY.com) August 31, 2012 - [Tim Crum](#), founder and CEO of [Animal Shelter Fundraising, LLC](#), an Arizona-based consulting company, has been selected to give a half-day fundraising workshop at the Michigan Partnership for Animal Welfare's (MPAW) annual conference in Troy, Michigan on November 29. Tim's presentation will demonstrate the best funding sources and how to best utilize one's time and resources, while also demonstrating how to develop a strategic and integrated fundraising plan that will teach techniques to maximize contribution revenue.

Now in its ninth year, the MPAW Animal Welfare Conference continues to bring together animal welfare professionals from all across Michigan for a full day of educational sessions as well as an opportunity to make new friends and renew acquaintances. The conference features some of the country's most sought-after speakers in the animal welfare industry and has become one of the largest educational events in the Great Lakes region.

Monica Celizic, Chief of Staff for the Michigan Humane Society and conference chair, noted that, "We are especially pleased to feature a 'can't miss' half-day session with Tim Crum of Animal Shelter Fundraising on Thursday, November 29th. Tim has a successful track record in fundraising and training within the animal welfare industry. Conference participants will benefit from his practical solutions for rescue groups and sheltering organizations alike. We are excited to have Tim join us and look forward to another great conference!"

Tim Crum is a nationally recognized expert on animal shelter fundraising who is often called upon to speak at national and regional conferences. As lead presenter for the School of Fundraising, Tim travels the country and gives fundraising workshops, presentations and motivational speeches to thousands of professionals each year. He has already been selected to speak at the No More Homeless Pets National Conference in October as well as having spoken at state conferences in Texas and Virginia earlier this year.

For more information about registering for the 9th annual MPAW Animal Welfare Conference, please contact 248-283-1000, ext. 117.

About Tim Crum

Tim Crum is a highly creative, enthusiastic and successful entrepreneur. He has 25+ years of experience as a nonprofit executive leader, marketer and fundraiser and has raised more than \$160,000,000 for local and national nonprofit organizations. His fundraising and nonprofit knowledge and background, coupled with his enthusiasm and quick wit endear him to audiences across the country. Tim Crum is a registered speaker with both eSpeakers and Infinite Speakers Bureau. If you would like to book Tim Crum to speak at your next conference or seminar, please contact Tim by calling 623.975.1234 or via e-mail at tim@timcrum.com.

About Animal Shelter Fundraising

Animal Shelter Fundraising is a fundraising and marketing company specializing in helping animal shelters, humane societies, SPCAs, and rescue groups sustain their life-saving work for homeless pets through strategic

fundraising and marketing campaigns. For more information about Animal Shelter Fundraising, please visit www.animalshelterfundraising.com.

About Michigan Partnership for Animal Welfare (MPAW)

The Michigan Partnership for Animal Welfare (MPAW) was formed in October 2004 by the Michigan Humane Society (MHS). This formalized partnership brings together animal welfare organizations and their representatives from around the state with a mission to build stronger organizations and network to better serve animals in Michigan.

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