
Everett Animal Services to Host National Fundraising School

Everett Animal Services will host a fundraising workshop for animal welfare professionals on Monday, April 23. The Smart Dog School of Fundraising, an AZ-based school that provides fundraising instruction to shelter employees, will teach over 20.

Everett, WA (prHWY.com) April 12, 2012 - The Smart Dog School of Fundraising, an Arizona-based school for animal welfare professionals, is offering a fundraising workshop in Everett on Monday, April 23 from 9:30 AM - 3:30 PM. The nationally acclaimed school will offer a one-day workshop to instruct three courses: Fundraising Fundamentals, Developing Strategic Fundraising Plans, and Direct Mail Fundraising. The workshop is being hosted by Everett Animal Services located at 333 Smith Island Road, Everett WA 98201.

The workshop will be lead by Tim Crum, considered to be one of this country's premier fundraising experts on animal shelter fundraising. He is the founder of the Smart Dog School of Fundraising and CEO of Animal Shelter Fundraising. In the past 15 years alone, Crum has raised over \$150,000,000 for animal welfare groups across the country.

The workshop registration fee is \$99, which includes a fundraising workbook and a flashdrive containing dozens of fundraising documents and campaign samples. The workshop is sponsored by Animal Shelter Fundraising, Mason Company and Kuranda Dog Beds.

Individuals interested in registering for, or learning more about, the workshops can visit the School's website at www.schooloffundraising.com and click on the "Workshop" tab.

About Smart Dog School of Fundraising

The Smart Dog School of Fundraising is the only educational fundraising program instructed by highly successful fundraising professionals from the animal welfare industry. Individuals attending workshops and webinars learn from actual fundraising campaigns taught by fundraising professional who have had fundraising success working for animal shelters, rescue groups and/or humane societies. The Smart Dog School of Fundraising has trained over 1,000 animal welfare professionals, from board members to executive directors to fundraising staff. To learn more about Smart Dog School of Fundraising, visit www.schooloffundraising.com or call 623.975.1234.

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Web Site: <http://www.schooloffundraising.com>

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