
LOS ANGELES SELECTED TO HOST TWO WORKSHOPS FOR ANIMAL WELFARE GROUPS

The Smart Dog School of Fundraising, an Arizona-based school for animal welfare professionals, is holding two workshops in Los Angeles on February 8 and 9 - direct mail fundraising and volunteer management.

Los Angeles, CA (prHWY.com) January 24, 2012 - **LOS ANGELES SELECTED TO HOST NATIONAL FUNDRAISING SCHOOL**

School of Fundraising to provide two workshops in February

The [Smart Dog School of Fundraising](http://www.schooloffundraising.com), an Arizona-based school for animal welfare professionals, is holding two workshops in Los Angeles on February 8 and 9. The nationally acclaimed school will offer a one-day workshop on direct mail fundraising on Wednesday, February 8, with a second workshop on volunteer management being offered on Thursday, February 9. Both workshops are being held in the Manhattan Beach Room of the Marriott Residence Inn LAX/Manhattan Beach located at 1700 N Sepulveda Boulevard, Manhattan Beach CA (90266).

The workshop on Wednesday, February 8 is titled, "Using Direct Mail to Fund Your Animal Shelter" while the workshop on Thursday, February 9 is titled, "How to Recruit, Train and Manage Your Volunteers". Each workshop begins at 10 AM and ends at 4 PM. Workshop registration fee is \$79 before January 30 (\$99 after), which includes a fundraising workbook and a CD containing dozens of fundraising documents and campaign samples. The workshop is sponsored by Animal Shelter Fundraising and Mason Company.

Anyone interested in registering for, or learning more about, the workshops can visit the School's website at www.schooloffundraising.com and click on the "Workshop" tab.

About Smart Dog School of Fundraising

The Smart Dog School of Fundraising is the only educational fundraising program instructed by highly successful fundraising professionals from the animal welfare industry. Individuals attending workshops and webinars learn from actual fundraising campaigns taught by fundraising professional who have had fundraising success working for animal shelters, rescue groups and/or humane societies. The Smart Dog School of Fundraising has trained over 1,000 animal welfare professionals, from board members to executive directors to fundraising staff. To learn more about Smart Dog School of Fundraising, visit www.schooloffundraising.com or call 623.975.1234.

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Web Site: <http://www.animalshelterfundraising.com>

Contact Information:

12425 West Bell Road
Suite 120
Surprise AZ 85378