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## Totem Offers Cash to Upgrade to New iPhone 4S

*Totem offers consumers and businesses the most competitive prices for their used iPhone 4, providing enough cash to cover the cost of the new iPhone 4S.*

San Diego, CA ([prHWY.com](http://prHWY.com)) October 31, 2011 - Now that the iPhone 4S has been unleashed upon the world, Totem has witnessed a decrease in resale prices for the iPhone 4. Still, says Totem's CEO, Nicholas Fiorentino. "Our website is offering consumers \$248 when they sell an iPhone 4 that has 32GB of memory and is in mint condition. This is not only nearly \$50 higher than our competitors, but it is also almost enough to cover the \$300 price tag of an iPhone 4S with 32 GB."

"Picking up where amazing left off," the new iPhone 4S debuted with an enhanced dual-core A5 chip that provides the smartphone with twice the amount of power and seven times faster graphic image downloads. The phone also includes an upgraded 8MP camera that features an innovative optics lens and that is capable of shooting 1080 HD video. Stabilization support, improved light balancing and onboard editing software ensure high-quality photos and videos.

Apple is billing the Siri software program as a personal assistant that can locate the right apps to solve problems or answer questions. Completely voice-controlled, Siri is also capable of making phone calls, sending text messages, scheduling meetings and providing reminders about task list items.

By selling an old iPhone, whether it is a 2G or 4, Totem can help consumers and businesses upgrade to the newest Apple smartphone technology. The improved iOS 5 delivers more than 200 new features to the iPhone 4S, including an intuitive multitouch interface, a comprehensive Notification Center, iMessaging and Twitter integration.

About HelloTotem.com

Totem is committed to providing the highest quality buyback program in the industry, while remaining true to its values of social responsibility. The company's expert team of resellers, refurbishers and recyclers work diligently to ensure that consumers and businesses have an easy, efficient method to dispose of their old technology in a financially lucrative, yet environmentally friendly manner.

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