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## Dwight Shane Baldwin, SLC Businessman Runs a String of Private Companies.

*Shane Baldwin Is Responsible For Creating Multiple Businesses.*

Salt Lake City, UT ([prHWY.com](http://prHWY.com)) June 20, 2011 - Dwight Shane Baldwin applies years of entrepreneurial success to his position as CEO of private equity firm SilverLeaf Financial. Shane Baldwin attended Brigham Young University-Hawaii alumnus D. Shane Baldwin studied business administration and marketing in Laie, Hawaii, where he established and managed his first entrepreneurial effort.

Upon completing his education, Shane Baldwin relocated to Salt Lake City, Utah, utilizing his business education and experience to found private equity firm SilverLeaf Financial. SilverLeaf Financial provides monetization services to financial institutions like the Federal Deposit Insurance Corporation (FDIC) throughout the United States.

Under Dwight Shane Baldwin's leadership, SilverLeaf Financial acquires both performing and non-performing first position CRE loans and converts them promptly into legal tender. Since its establishment in mid 2008, SilverLeaf Financial has acquired nearly \$500 million in face value notes from banks and other financial institutions across the nation.

Shane Baldwin and his team carefully analyze each loan to determine value prior to potential acquisition. Because of the extensive evaluation process the risk level is considerably lowered. When asked about current distressed loan pricing in the market, Baldwin said, "I think we will see pricing come down, because there is so much on the market. I believe we will be able to buy loans at better prices than we've seen historically. We are also seeing more non-recourse commercial loans being sold this quarter opposed to recourse loans, as well as more and more loans secured by retail assets."

Prior to founding SilverLeaf Financial, Dwight Shane Baldwin served as a Financial Advisor with Merrill Lynch for more than three years, totaling \$600 million in business development and client acquisition. In addition to his professional responsibilities, Dwight Shane Baldwin serves on the board for numerous charitable organizations, including the National Shaken Baby Coalition and the Northern Utah Chapter of the American Red Cross.

Shane Baldwin's list of companies that he has founded includes SilverLeaf Development, SilverLeaf Realty, SilverLeaf Financial and SilverLeaf Asset Management. In October 2009, Shane Baldwin garnered an invitation to speak at the annual National Association of Industrial and Office Properties (NAIOP) Development Conference, where he presented a lecture on "Buying Distressed Commercial Paper."

Outside of the office, Dwight Shane Baldwin enjoys spending time with his wife and three children. He is also a regular contributor to charities like the Point of Hope Foundation and the Huntsman Cancer Foundation.

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**Web Site:** <http://dwightshanebaldwin.multiply.com/>

**Contact Information:**

SilverLeaf Financial