

## Servcorp Announces Additional Location in UAE

*Servcorp leader in Serviced and Virtual Offices recently announced a new location in the city of Dubai, within The United Arab Emirates.*

Dubai, United Arab Emirates ([prHWY.com](http://prHWY.com)) February 17, 2011 - The impressive new location will bring the Servcorp offices to a total of two in the exclusive city of Dubai. Servcorp selected The Ab Habtoor business tower in the trendy Dubai Marina district as the additional location for a thriving new serviced office.

The Ab Habtoor Business Tower, located in Dubai will serve as to add to the extensive Servcorp list of offices across the globe, including major international cities such as New York, Sydney and Hong Kong. The popular Dubai Marina has been labeled as the 'New Dubai'. This New Dubai area offers international business opportunities, accessibility to key locations such as Dubai's Internet City and Media City, and close proximity to shopping areas. An entirely man made marina also welcomes the Persian Gulf on its shoreline with spectacular views of Palm Jumeirah, and Jumeirah Beach Hotel from this new Servcorp business centre.

The Emirate of Dubai has the second largest population of the seven Emirates, bordering the Arabian Peninsula and this oil city serves as an international showcase of business and entertainment for the exclusive and leisurely visitors.

Servcorp's Middle East General Manager Laudy Lahdo mentioned on the recent acquisition:

"We're proud to announce the launch of our second location in the exclusive Al Habtoor Business Tower, which is the most prestigious business address in the heart of the Dubai Marina area. This is a truly exciting time in Servcorp's expansion. We are very optimistic about this new addition to our network of offices in the Middle East, as it reflects our continued commitment to this region." she said.

"Al Habtoor Business Tower also located in close proximity to these 5-star hotels and is within minutes of prime Dubai locations such as the DMCC, Media City, and Knowledge Village Free Zones as well as nearby banks, hotels and government offices."

The remarkable Al Habtoor Business tower in conjunction with Servcorp will offer meeting rooms, Virtual office services and Executive services. Servcorp offers three locations in the UAE across Dubai and Abu Dhabi as well as business centres in major cities across several continents including; The United States, Europe and Australia.

### About Servcorp

Servcorp offers the world's finest serviced and virtual office solutions. Founded in Sydney in 1978, Servcorp now operates an international network of prime city locations throughout Australia, New Zealand, Japan, United Kingdom, United States of America, China, South-East Asia, India, Europe and the Middle East including the prestigious Chifley Tower, Sydney; Shiroyama Trust Tower, Tokyo; Emirates Towers, Dubai; and Louis Vuitton Building, Paris.

Servcorp's office and IT solutions enable companies of any size to operate with the corporate presence, IT, infrastructure and support of a multi-national organisation, without having the associated overheads normally

required to do so.

A Servcorp Serviced Office is a fully-managed corporate office suite in a prime city building. It includes a dedicated, local receptionist; access to a worldwide network of meeting rooms; secretarial support on hand and exclusive access to an online portfolio of business services and tools. A Servcorp Virtual Office® gives clients access to the presence; facilities and services of a Servcorp Serviced Office, whilst they work from home or another location.

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