

Proxy1Media Success using Google's New Click-to-Call Program for Paid Search Mkting.

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Boca Raton, FL (prHWY.com) December 17, 2010 - **Proxy1Media Success using Google's New Click-to-Call Program for Paid Search Mkting.**

With Paid Search being a major part of our business Proxy1Meida has adapted Google's latest Click-to-Call program enabling us to use call tracking derivatives without having to implement expensive and time consuming website changes adding complicated and sometimes expensive algorithmic codes that are proportionate to key-word-driven key words/ad groups for call tracking.

We support many call tracking programs when the clients Paid Search Account Warrants it using companies like MongooseMetrix but for smaller clients this new system from Google is ideal in helping us track many of our clients that have a high-dollar conversion expense with low volume of "trackable conversions" (actual Phone Calls).

With the success of many Pay-Per-Click account success derived off of the success of "where the phone call went" or who answered the phone (if adequate phone records are available for tracking or the person answering the calls is "keeping tabs") we can now refer to Google's Click to Call System in helping quantify the growth and success of all paid search.

Please See [Pay Per Click in Boca Raton](#) for more information on our Paid Search/PPC offers.

Proxy1Media is a Search Engine Marketing & Consulting Company with offices in Boca Raton, Orlando & Melbourne, Florida.

We pride ourselves on our experience, our service & our pricing.
We are professionals and take our industry & customers seriously.
We have Google-Certified Staff, MBAs & PhDs to help most any need.

Our Services:

SEARCH ENGINE OPTIMIZATION (SEO)
LOCAL SEARCH ENGINE OPTIMIZATION (LSEO)
PAY-PER-CLICK Setup & Management (PPC)
SOCIAL MEDIA ACCOUNT Creation & Marketing (SMM)
WEBSITE Development & Design (Design)
Landing Page Creation & Marketing (LP)
eMail Marketing (EM)
Reputation Management (RM)
And More.

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