
Fotobabble Launches Talking Photo Holiday Cards for the iPhone

Create and share holiday greetings, personalized with photos and voice, using the Fotobabble iPhone App.

Berkeley, CA (prHWY.com) December 17, 2010 - Fotobabble, the leader in adding voice to photos, today announced the launch of their newest feature - Talking Photo Holiday Cards. Now, users can easily send friends and family engaging digital holiday greetings that are personalized with a photo, a voice message and a beautiful seasonal background. Quick, fun and eco-friendly, this is the new way to share holiday wishes.

"People love to send photos and voice messages to their loved ones over the holidays," says Kamal Shah, founder and CEO of Fotobabble. "Using Fotobabble, they can now combine both and send really compelling, next generation personalized greetings."

Users simply download the free Fotobabble iPhone App and with a few clicks choose or take a photo, select a holiday-themed background and record a voice message, all in a matter of seconds. These Talking Photo Holiday Cards can then be shared immediately via Facebook, Twitter or e-mail.

Here are some great ways the Fotobabble App can be used for the holidays:

- * Send engaging, personalized greetings to family, friends and colleagues
- * Kids can create talking wish lists for Santa that can be shared
- * Send Thank You cards that capture the excitement right as the kids open their gifts
- * Share other great holiday experiences: building a snowman, decorating the tree, and celebrating at holiday parties

To get started, simply download the free Fotobabble iPhone App. Don't have an iPhone? No problem. Talking Photo Holiday Cards can be just as easily created on the Fotobabble website.

About Fotobabble

There are tens of billions of static photos on the web without a voice or sound. Fotobabble allows anyone to add voice to those photos in seconds with just a few quick clicks. Individuals can use Fotobabble to share Talking Photos with friends and family, and businesses large and small can leverage the Fotobabble platform for social media marketing and for driving advertising, sponsorship and subscription revenues. For more information, visit: <http://www.fotobabble.com>.

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Web Site: <http://www.fotobabble.com>

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