

## P1M Increases PPC Conversions 22% using ReMarketing/New from Google.

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## Boca Raton, FL (prHWY.com) December 5, 2010 - P1M Increases PPC Conversions 22% using ReMarketing/New from Google.

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**From Proxy1's Major Account Manager,** "Taking Google's New ReMarketing program has enabled us to "Re-Brand / Re-Target Specific Ads" to miss online opportunities. Our Client is the Largest Tent Fumigation Company in the State of Florida having multiple locations and geo-targeted ads running on Googles Search & Content Network (this is the 1st page of Google and 100's of related/non-related websites) and we need to maximize each PPC impression, message, offer and of course conversion.

<u>With Effectively Run Pay-Per-Click Ads</u> we are able to not only Immediately Brand our Client in Exact areas they prefer to work in, we are running Insect-Specific Ads to help capture the Niche Website Inquires about a particular bug problem, a pest remedy or getting some bed bug problems taken care of immediately.

**Please see our Blog or company website** for any other updates or examples why we are the number one choice for ANY SEO in Boca Raton. <u>http://proxy1media-seotipsforbetterranking.blogspot.com/</u>

Proxy1Media is a Search Engine Marketing & Consulting Company with offices in Boca Raton, Orlando & Melbourne, Florida.

We pride ourselves on our experience, our service & our pricing. We are professionals and take our industry & customers seriously. We have **Google-Certified Staff**, **MBAs & PhDs** to help most any need.

Our Services: SEARCH ENGINE OPTIMIZTION (SEO) http://proxy1media.com/seo.html LOCAL SEARCH ENGING OPTIMIZATION (LSEO) http://proxy1media.com/seo.html PAY-PER-CLICK Setup & Management (PPC) http://proxy1media.com/ppc.html SOCIAL MEDIA ACCOUNT Creation & Marketing (SMM) http://proxy1media.com/social\_media.html WEBSITE Development & Design http://proxy1media.com/web\_design.html Landing Page Creation & Marketing http://proxy1media.com/web\_design.html eMail Marketing



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