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## A Shift to "Greener" Online Practices Requires Increased System Monitoring, Warns Guidance Consulting

*As more and more businesses transition to paperless billing and correspondence, technology support firm Guidance Consulting warns that the need for additional Enterprise System Monitoring also increases.*

Duluth, GA ([prHWY.com](http://prHWY.com)) August 9, 2010 - Georgia-based IT firm Guidance Consulting has seen a recent shift in companies seeking to use paperless billing and correspondence as a part of a greener, more eco-friendly initiative. Whether it's being done by big names like Bank of America or small, local businesses interested in giving back to the community, Guidance Consulting stresses that these changes don't just require a new business approach or focus - they require a shift of the existing IT security framework, as well.

"Almost all successful businesses today rely on a strong technology base in order to operate," says Daniel Gottilla, senior consultant at Guidance Consulting. "But what we're seeing now is an even greater reliance on online platforms for correspondence as a way to reduce paper waste and streamline communication. Going green in this way offers great opportunities for financial savings - but it also poses a greater risk for security breaches and infrastructure weaknesses."

Banks, investment firms, and other financial institutions are particularly poised to tap into these opportunities. Bank of America has been pushing a "Bank Greener, Live Greener" initiative since 2004, and has since reduced its use of paper by over 8,000 tons (the equivalent of 156,941 trees). While most consumers can easily see the benefits of programs like these, it also means that their stored information - including phone numbers, social security numbers, addresses, bank account numbers, and bill statements - are at higher risk for being exposed, lost, or inaccessible.

Guidance Consulting's job is to make sure this doesn't happen. With their newest Enterprise System Monitoring package, the IT firm can ensure that the IT framework behind the online platforms are configured and monitored on a continual basis, and that data access won't be limited.

For any company interested in green initiatives, this IT step is a must. "Most customers are ready to support businesses that want to go green, but not if it impacts the safety of their information or their access to services," warns Gottilla.

Because Guidance Consulting already offers IT systems engineering and development, their focus on Enterprise System Monitoring for increased online interactions was a logical next step. "We'll come in and improve your system, and then we'll do our best to make sure that system remains as secure as possible for as long as possible," adds Gottilla.

For businesses that want to transition away from wasteful paper products, it's good to know that Guidance Consulting is prepared to help with each step along the way.

### About Guidance Consulting

Guidance Consulting is a leader in offering a wide range of services related to Information security, technology

staffing, and general information technology consulting.

For over 15 years, Guidance Consulting has been delivering profitable technology results to everything from small, private firms to Fortune 500 companies. In addition to meeting vulnerability management, regulatory compliance, IT Governance and staffing needs, Guidance Consulting implements a wide range of IT solutions that help companies to cut costs, increase productivity, and avoid damages associated with vulnerability issues to get the most out of the current technologies available for businesses of all sizes.

Guidance Consulting is located in Duluth, GA. For more information about Guidance Consulting and their products and services, visit their website at <http://www.guidance-consulting.com>, visit their blog at <http://blog.guidance-consulting.com>.

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