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## inStash.com, Stuff You Never Knew You Wanted

*inStash.com aims to uncover cool stuff such as gadgets, gear, clothing, accessories, and rides.*

Grapevine, TX ([prHWY.com](http://prHWY.com)) July 23, 2010 - inStash.com launched last month and the site has quickly become an authority in the men's publication niche.

"Men just can't seem to get enough of the gear we cover. Truth be told, guys are sick of reading dating advice and the same old regurgitated fitness articles," said Founding Editor Jason Bacchetta. "But there are some things that we'll just never get tired of. Unique gadgets, fast cars, great music, big-budget movies, the latest video games, and other ridiculously cool stuff in general."

According to Bacchetta, shopping for men just got a whole lot easier. Soon visitors will be able to filter out items according to how expensive they are. The idea is that rather than stuffing stockings with underwear and socks, you'd be able to search for unique gift ideas that are within your budget.

Thousands have already signed up to receive updates from inStash through Facebook, Twitter, RSS and email, with a great deal of visitors becoming loyal followers of the culture that is being built.

The [men's blog](#) is expected to announce exclusive deals soon, and videos covering featured products are already in the works.

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