

Dolce Studio Films Presents Revolutionary New Me & You Video Product for Wedding Industry

Launched nationally, Me&You Video is a new product that sets to change the way couples record their wedding memories on film.

Arlington, VA (prHWY.com) May 24, 2010 - Until now, couples wishing to capture their Big Day on video had 2 choices: hire a professional (\$2K-3K in cost), or have a friend or family member film the day for them (free). Me&You Video is the first ever video lesson, taught by a seasoned and award winning professional, that teaches your friend or family member how to film a wedding day the right way. Visit us at <http://www.MeAndYouVideo.com>

Of the nearly 2 million weddings that take place in the USA each year nearly 66% do not hire a professional videographer. Many of these couples ask a friend or family member to take on this task for them instead. Online resources to aid and assist these amateur videographers are limited to a few written articles which, frankly, are insufficient in providing enough guidance or instruction to ensure the job is done right. As for visual examples? Try to find one. Until now, there has been no useful, expansive set of helpful instruction coupled with visual examples to guide an amateur in filming a wedding properly. As a result, many couples are disappointed with the video they end up with. The Me&You Video course aims to change that.

Brainchild of special event filmmaker Haynal Papp (owner of Dolce Studio Films), Me&You Video is fresh, modern, and doesn't include cheesy video ideas that permeate the field. In under an hour, the Me&You Video course walks viewers through 5 easy steps to take towards filming a wedding day well. The course can be viewed online or on DVD as many times as needed, even while filming on the day of the wedding.

Footage examples from actual weddings illuminate each lesson and the course provides guidance on how to choose the right equipment, what shots to capture and when to use handheld versus tripod mounted camera work. The cherry on top is that each course comes with a Do's and Don'ts List and customizable Shot List to follow while filming the wedding day. The best part of all? Couples can have a gorgeous wedding video for under \$200. In today's economic climate, this price tag meets every budget! And in today's video world, this product is necessary.

Me&You Video is taught by Haynal Papp, owner of Arlington, VA based videography company Dolce Studio Films. An experienced professional, she launched Dolce in 2003 and has headed up a successful team of shooters and editors ever since. Her company began to receive accolades within its first year of business and has won numerous awards and press mentions each year. When asked why she would threaten her own revenues by teaching prospective clients her trade secrets, she laughingly replied, "I created this product to help those people who don't hire professionals either because they can't afford to or don't want to. I've spoken to so many people over the years that regret their decision to have a friend or family member film their wedding for them. I knew that I could impart highly useful information to save many people's video memories from certain disaster." She saw the need, invented the product and launched it today with the goal of helping many couples and families across the nation preserve their memories on film.

About Me&You Video

If you've chosen to have a friend or family member film your wedding day for you, Me & You Video is as much an instructional course for them as it is an insurance policy for you. Avoid ending up with a terrible wedding video by teaching your friend or family member how to do the job right! In under an hour, the Me&You Video course condenses years of professional experience into an easy to understand and easy to follow 5 step course that can be watched over and over again to equip your friend or family member with the tools they need to do the job well. It gives couples the opportunity to ensure their memories are captured on video in a way that's easy to watch, something you can share, and ends up being something you love. And the price point for this course is a drop in the bucket when you're looking at paying for a wedding! It's a small price to pay to ensure your memories aren't lost forever. In addition to the course, you also get 2 amazing tools: the Top 10 Do's and Don'ts List and the customizable Shot List. With these tools and the course instruction, any amateur using the Me & You Video course is equipped to do the job right. The risk couples take is now an unnecessary risk, because there's a better option.

<http://www.meandyouvideo.com>

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