

## Safer Brand Celebrates Earth Day with Organic Tomato Gardening Tips

*Earth days turns 40 this year! To celebrate, Safer brand and gardening expert William Moss have created a comprehensive guide with a how-to video for organic tomato gardening.*

Lititz, PA ([prHWY.com](http://prHWY.com)) April 21, 2010 - Gardeners can learn how to apply proven organic gardening techniques to the tomato at the new organic tomato growing section of SaferBrand.com.

The page includes detailed information on planting and maintaining tomatoes, along with organic pest and disease control tips. Follow Safer® brand's guide, and you'll be enjoying your own homegrown organic tomatoes fresh from the garden this summer.

"Safer® Brand wishes gardeners everywhere a happy Earth Day," said Theresa Flavin, Category Development Associate for Safer Brand. "To celebrate, we're providing the know-how and great tips for growing delicious tomatoes. Growing tomatoes organically with Safer Brand's instructions and tips means your family can enjoy them without worry in sandwiches, sauces and all kinds of great recipes."

Safer Brand knows a thing or two about organic gardening. The company offers over 60 products that are approved by the USDA's National Organic Program and carry the prestigious OMRI Listed® designation from the Organic Materials Review Institute (OMRI). Safer Brand's commitment to organic gardening is obvious; from the variety of OMRI Listed® pest killers and disease control products the company makes for lawn and garden to the wealth of organic gardening information throughout SaferBrand.com.

And yes, there is a tomato-specific product designed to keep the bugs away from this favorite red crop: Safer® Brand Tomato and Vegetable Insect Killer. Using organic pyrethrins and potassium salts of fatty acids, the OMRI-Listed Safer Brand Tomato and Vegetable Insect Killer kills aphids, caterpillars, Colorado potato beetles, tomato hornworm and many other insects on contact.

Gardeners can find even more organic gardening products to help make this their best tomato harvest ever at the Safer Brand Tomato Growing Products section. To receive additional, timely organic gardening tips (and a 10% discount on online purchases of Safer Brand products), consumers can sign up for the Safer Brand e-newsletter -- and make every day Earth Day with Safer Brand.

### About Safer® Brand

We are Safer® brand, Concern®, and Victor Poison-Free® - three strong brands recognized as world leaders in the organic pest control, organic plant disease control and organic gardening categories! We offer the broadest and deepest selection of quality organic bug control and plant disease control products at competitive prices. Our organic gardening products are targeted to meet the varying needs of you, the consumer! So, whether you are an experienced gardener or novice, there is a product to fit each and every situation.

Safer® Brand, has been trusted by consumers since 1976 and is a division of the Woodstream Corporation located in Pennsylvania.

### About Woodstream Corp:

Woodstream Corporation is a long-standing, privately held company and a leading manufacturer and marketer of

quality-branded wild bird feeders, rodent control products, caring control products for pets and wildlife and organic solutions for lawns & gardens.

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