

## Viral Video Marketing Leaders Launch Revolutionary New Social Video Seeding Solution

*Special promotion offers marketers unparalleled reach to online video viewers.*

Newport Beach, CA ([prHWY.com](http://prHWY.com)) April 21, 2010 - ReelSEO.com, the leading destination for online video marketing news and analysis, has partnered with Sharethrough, Inc., the web's leading social video seeding platform, to launch a comprehensive new solution for reaching large audiences with online video.

Under the partnership, members of the ReelSEO community can gain access to Sharethrough's service at a discounted rate, drawing authentic views to their video content and giving them a head start to viral success. Viral video marketing success is at least partially judged by the number of views a particular video receives, and many content creators struggle to get an initial audience for their work.

"For those seeking large audiences for their video content, the combination of social video distribution and video search optimization is a proven strategy for video marketing success," offered Mark Robertson, Founder of ReelSEO.com

Sharethrough's proprietary social video seeding system syndicates videos across a high quality network of social apps and content sites--including blogs, premium content networks, top video sites and more. Through intelligent targeting and optimization, the system maximizes user engagement and brand endorsement. Sharethrough guarantees reach and engagement for video content across the web, helping brands convert video engagement into brand endorsement.

"We are thrilled to offer ReelSEO's community access to larger audiences for their content," said Dan Greenberg, CEO and Founder of Sharethrough. "This partnership will expand the services we can offer to more companies, brands and individuals, expanding the capabilities for marketers to reach their desired audiences through familiar networks and sites."

"People come to ReelSEO for our expert analysis, tips, and opinions, as well as for our recommendations for video content proliferation," said Mark Robertson, Founder of ReelSEO.com. "This new service offering provides us with increased ability to best serve our readers and subscribers, and help them reach larger audiences than ever before."

ReelSEO readers will enjoy an exclusive 20% discount for using Sharethrough's proven video syndication and distribution technology. The promotion will be available for a limited time. Please visit <http://www.reelseo.com/viral-video-views/> to get started now.

### About ReelSEO

ReelSEO, "the online video marketer's guide," is the leading source for news, research, expert advice, and applicable tips for anyone using video to market themselves online. ReelSEO is comprised of developers, writers, and online video experts who research the latest emerging trends and attempt to offer a road-map to success for marketers and businesses hoping to carve out their niche online using video.

### About Sharethrough

Sharethrough, Inc. is the leading social video distribution network for branded online video content. From viral videos and short series to branded entertainment, they are able to guarantee audiences for top brands, media companies, and video marketers. Through the web's premiere video distribution platform, advertisers and content developers have utilized Sharethrough to reach audiences through familiar sites and trusted networks for the most effective marketing available online. For more information about Sharethrough, please visit [sharethrough.com](http://sharethrough.com).

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