

Riding Electric Lawn Mower Eliminates Pollution, Makes Splash at Recent Home Show

Finally! The latest in electric lawn mower technology, the Recharge Mower®, features a new grass deflector and a brushless drive motor that uses less power while improving torque.

Toronto, Canada (prHWY.com) March 23, 2010 - The Recharge Mower®, a newly introduced no-gas, no-oil, and no-Emissions electric lawn mower, was prominently displayed at the recent National Home Show. During this well attended event, the buying public was introduced to the benefits and availability of the rechargeable riding lawn mower.

"One comment from attendees that resonated throughout the duration of the show was the word 'Finally,'" says Jim Brody, VP Sales for the company. "We found an overwhelming number of people were seeking an environmentally responsible solution to their landscaping needs. They were thrilled to learn that the unit requires virtually no maintenance, just how easy it is to operate, that it is extremely quiet and includes an array of safety features."

Since its launch in early 2009, the cordless mower has been garnering attention from old and young alike. People that care about the environment, that detest the incredible amount of noise and fumes caused by gas mowers, that want to be able to easily pass from front to rear yard through a standard gate and those that find a gas guzzling mower both physically challenging to operate and even more challenging to maintain, have discovered the Recharge Mower® to be an ideal choice.

Recharge Mower® has recently undergone a great number of feature enhancements to further improve performance.

The cordless mower now features a brushless drive motor which uses less power while further improving torque. The upgraded 5Ah Smart Charger is not only fan cooled but has longer electrical cords for easier recharge connections. This new Smart Charger re-energizes the unit even faster and at a reduced cost. The rear brake has been upgraded providing extra stopping power. Beyond its ability to tow the available garden trailer or lawn roller, the Recharge Mower® comes complete with both a Grass Catcher and the new Grass Deflector. The deflector transforms the Recharge Mower® into a rear discharge unit permitting grass clippings to be easily returned to the lawn.

Interest in the electric lawn mower has also been spreading far beyond North America. The company is in negotiations with distributors in Benelux, Scandinavia and the Baltic States. They are continuing their search for quality distributors in the UK, France, Germany, Spain, Australia, and throughout South America.

To learn more about this cordless mower or to watch a full-length video or to view a picture gallery, visit the Web site at www.RechargeMower.com. Information about the cordless mower can also be garnered by calling 1-647-884-3300.

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