

"Haynesville" Film Selected To Screen As "Spotlight Premier" At SXSW

Three lives. A nation's thirst for energy. And the find that could change it all.

Austin, TX (prHWY) March 14, 2010 - The news came to the "Haynesville" production office in a deceptively simple and somewhat cryptic E-mail from Janet Pierson, SXSW's film festival producer: "Congrats! You're in! Call me."

It was the deciphering of the message that was important. The documentary film "Haynesville: The Relentless Hunt for Energy Future" had been chosen to screen at the world-renowned SXSW Film Festival in Austin, Texas. Added to that, the film had earned a coveted "Spotlight Premiere" slot and would be shown at the historic Paramount Theater.

"I couldn't believe it when Janet told me the news," said Gregory Kallenberg, director of the film. "Showing at SXSW was our highest goal. After getting off of the phone, I actually had to sit down and process what had just happened."

SXSW Film is globally known for being a top-tiered film festival and, along with Sundance, the best festival in the country for documentaries. This year, with less than 50 open slots, SXSW broke a record by receiving over 750 documentary films. Only 20 of the 50 films that were selected from all entries are Spotlight Premieres.

"It's an amazing honor, and just the way we wanted to premiere the film," says Kallenberg. "We feel like 'Haynesville' is an important film that needs to seen by the entire country, and we're hoping that this prestigious showing helps position the film so that it can be seen by a wider audience."

"Haynesville" plays on Tuesday, March 16 at 11am at the Paramount Theater. Tickets will be available at the box office prior to the screening for \$10. SXSW badge holders can attend the screening as part of the conference. The film's DVD will be released simultaneously with the premiere and be available through the film's website here.

ABOUT THE FILM:

"Haynesville" is a film documenting the historic discovery of the nation's largest natural gas field and its effect on three people's lives. The film also explores the potential impact of the Haynesville's vast reserves of natural gas on a clean energy future. The film has been honored by being an official selection at the Climate Summit in Copehagen and earned a Green Award nomination at the Sheffield International Doc/Fest in England.

ABOUT SXSW FILM: The SXSW® Film Conference and Festival is a uniquely creative environment featuring the dynamic convergence of talent, smart audiences and industry heavyweights. A hotbed of discovery and interactivity, the event offers lucrative networking opportunities and immersion into the art and business of the rapidly evolving world of independent film.

Facebook group: http://www.Facebook.com/HaynesvilleMovie

More information on SXSW Film: sxsw.com/film/screenings

###



Contact Information:

Gregory Kallenberg Three Penny Productions 512-751-9000

Mike Johnston Street Punk Productions 570-244-2309