
Shadow Ebike: the First Wireless ebike Featuring the made-in-Canada Daymak Drive™

The Shadow electric bicycle (ebike) is the first wireless ebike featuring wireless brakes, wireless throttle and a wireless pedal assist system, with an integrated battery and motor design powered by proprietary, patent pending Daymak Drive™.

Toronto, Canada ([prHWY](http://www.prhwy.com)) March 12, 2010 - Ms. Yeg Baiocchi, Daymak Inc's CEO, is pleased to announce the launch of Daymak's new electric bike, "The Shadow", the first wireless eBike. The Shadow is powered by the proprietary, patent pending Daymak Drive, developed in Canada by Daymak Inc.

"Having sold ebikes for over seven years, we've identified two key challenges that stood in the way of optimal reliability and ease of use. The Daymak Drive-powered Shadow eBike resolves both issues," says Michael Chow, Vice President of Daymak Inc. "With the wireless features and the integrated battery design the Shadow ebike is the most advanced ebike in the market today." Chow continues. First, most eBikes today have over 30 feet of wires dangling on the bicycles, which if damaged or cut will affect the ebike's functioning. By removing all outer wires from the frame, the Shadow ebike resolves this challenge--making it exceptionally durable and easy to use. The Shadow ebike also has wireless support for the brakes, throttle and pedal system.

Second, many ebikes today feature imported controllers which are not stable when subject to weight over 170 pounds on steeper inclines. The proprietary, patent pending Daymak Drive, developed and designed in Canada, addresses this challenge by producing more torque and faster speeds with greater energy efficiency.

Shadow ebikes will feature up to 1,000w power, lithium batteries, regenerative brakes and an integrated rim design. The battery also acts as a generator, enabling riders to use it as a power source for their iPhones, Blackberries or notebooks. All the main components are designed in Canada by Daymak Inc. Final assembly and customization options will be completed in Toronto, classifying the product as "Made in Canada".

The market for ebikes is growing rapidly. Global production is approx. 27 million units and is expected to grow to 40 million units by 2011. "With the Shadow ebike and the proprietary, patent pending Daymak Drive, we are ready to enter the global market," Baiocchi says. "We've already received expressions of interest from around the world. This product is green and, as gas prices keep rising, it makes a great alternative at an affordable price". The Shadow ebike will be available in June and is priced starting at \$1,499.

About Daymak Inc.

Founded in 2001, Daymak Inc. is a Canadian-based company led by business entrepreneur, Ms. Yeg Baiocchi. Daymak is the proud developer of the Daymak Drive™ technology and the first wireless electric bicycle, the Shadow ebike. Daymak retails and wholesales street legal and off-road vehicles. For more information about the company, please visit www.daymakdrive.com and www.shadowebike.com. For media, please contact Tom Alavi at 416-749-2324 or by email at tom@daymak.com.

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