

Slide To Play Releases GameFinder iPhone App

GameFinder Allows iPhone and iPod Touch Gamers to Discover the Best Games in the iTunes App Store

San Francisco, CA (<u>prHWY</u>) March 10, 2010 - Slide To Play (<u>www.slidetoplay.com</u>), a leading Web site covering games for Apple's iPhone and iPod Touch, has released GameFinder (<u>www.slidetoplay.com/gamefinder</u>), a free app now available on the App Store. Due to the overwhelming success of the iPhone and iPod Touch, there are more than 150,000 apps in the App Store, of which more than 30,000 are games. GameFinder is designed to help iPhone and iPod Touch owners find their new favorite games in a variety of ways.

With GameFinder, gamers can check out games that were recently reviewed on SlideToPlay.com, explore games by genre, or browse through exclusively programmed lists, such as STP Games of the Month, zombie-themed games, or great games under a dollar. GameFinder also treats gamers to price discount tracking, as well as a robust set of multimedia features. They can view screenshots for each game with GameFinder's image browser, watch the latest game trailers, and see hands-on preview and review videos for the biggest releases.

"GameFinder is a 'Must Have' app for anyone who is serious about finding good iPhone games quickly and at the lowest prices," said Andrew Podolsky, Editor in Chief of Slide To Play. "This app takes the wealth of available information about App Store games and breaks it down into easy-to-use categories like New Slide To Play Reviews, New Slide To Play Videos, Editors' Lists, and specific genres like Match-3 puzzles or first-person shooters. Plus, a full mobile version of Slide To Play with all our latest news, previews, and features is just a tap away through GameFinder."

"After publishing nearly 800 iPhone game reviews over the past 18 months, we're thrilled to release our own App Store offering," said Steve Palley, Founder and General Manager of Slide To Play. "GameFinder boils down all of Slide To Play's highly regarded coverage into an easy-to-use, perfectly free app. Whether you're a new iPhone or iTouch gamer or you have been playing as long as we have, GameFinder will help you pick out games you're sure to love."

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Contact Information: Adam Buchen Slide To Play, Inc. 415-244-0976