

The Gibson Guitar App Has Arrived

Gibson Guitar Releases Its Own Free To Download App Exclusively For The iPhone and iPod Touch from the Apple App Store

Nashville, TN ([prHWY](http://www.prhwy.com)) March 3, 2010 - Gibson Guitar, the world's premiere musical instrument manufacturer and leader in music technology, is proud to announce the highly anticipated launch of the Gibson Guitar App. This free to download App will be available exclusively for all Apple iPhone and iPod Touch users directly from the Apple App Store 25th February 2010. This is one App every guitarist and fan of Gibson Guitar must own. Over the past two years over 3 Billion Apps have been downloaded around the world, the Gibson Guitar App cements Gibson's reputation as the industry's leader in innovation and music technology.

The Gibson Guitar App includes a number of special features, such as a traditional chromatic tuner which starts in "All Notes" mode that tracks whatever is played. Owners of the App can choose a tuning on the "Mode" page so the tuner will only track notes for that particular tuning. Also included is a standard chromatic tuner, a simple tuner which allows less advanced users to tune to Standard tuning Open G, Open D etc by touching the key. For iPhone users, the Gibson headstock inlay will automatically change color indicating if the string is sharp, flat or in tune. For iPod Touch users they can turn the "Play Notes" option on so they can hear the appropriate tuning since they do not have a microphone facility.

The Gibson app also features a standard metronome that allows users to choose a specific BPM or tap the screen three times to automatically set the tempo. Other key features of the app include over 30 chord charts with finger markings to help the user with mastering the chord. For those who prefer to learn new guitar riffs, licks or chord sequences via video tuition can now have that option from their Gibson App. The app will be updated frequently with new video content so users of all guitar ability can improve their technique from the comfort of their home.

For those who want to keep up with everything Gibson Guitar related including the announcement of new products, artist activity, news stories, interesting and factual features, exclusive contests and special events to name a few can now do this via the Gibson.com option. By popular demand the Gibson Guitar App is a multi-purpose and fully interactive guitar application which can be used at home, on the road or in the Studio. It's a must have for guitarists and music enthusiasts of all ability and style, and best of all its free. Get yours today.

Hi-res images of app graphics available for media upon request.

About Gibson Guitar

Gibson is known worldwide for producing classic models in every major style of fretted instrument, including acoustic and electric guitars, mandolins, and banjos. The Gibson Les Paul guitar is the best selling guitar of all time and bears the name of the late, great Les Paul. Gibson's HD.6X-PRO Digital Guitar, the Gibson Robot Guitar, Gibson's Dark Fire and the new Gibson Dusk Tiger represent the biggest advances in electric guitar design in over 70 years. The Gibson Foundation is the philanthropic arm of the Gibson Guitar Corp., and dedicates its time and services to making the place a better world for children through its support of music, education, health and human services. Founded in 1894 in Kalamazo, Michigan, and headquartered in Nashville since 1984, Gibson Guitar Corp.'s family of brands now includes Epiphone, Dobro, Kramer, Steinberger, Tobias, Echoplex, Electar, Flatiron, Slingerland, Valley Arts, Maestro, Oberheim, Baldwin, Sunshine Piano, Take Anywhere Technology, J&C Fischer, Chickering, Hamilton, and Wurlitzer. Visit Gibson's website at www.gibson.com.

About Learn & Master Guitar

Learn & Master Guitar is produced by Legacy Learning Systems, Inc., the world leader in video instruction for music and the arts. Its renowned Learn & Masterseries provides the most comprehensive multi-media courses available anywhere for learning guitar, drums, piano, ballroom dance and painting, each containing between 17 and 25 instructional DVDs and CDs for up to two year's worth of instructional content per course. For additional information on the innovative company that has made truly comprehensive music and arts training available in the home for the first time, visit www.LearnAndMaster.com.

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