

## Business Intelligence 101 Unveils New "Transition to Cloud Computing" Services Offering

*Bi101's New "Transition to Cloud Computing" Services Offering Provides Companies with a Roadmap That Identifies the Highest Value SaaS Offerings for Their Business.*

Livermore, CA ([prHWY](#)) February 24, 2010 - Business Intelligence 101, a value added reseller that offers the tools and expertise to help forward-thinking companies achieve the benefits of cloud computing, today officially unveiled its transition to cloud computing services offering at [Bi101.com](#).

The new cloud computing services offering takes companies through a guided process to transition their computing to the cloud, starting with the highest ROI computing areas. Bi101 is a top 10 Google Enterprise partner and also implements Intacct financial solutions, WebDrive and a host of other SaaS solutions.

"We've been reselling Google's Postini email security and encryption solutions since 2004," said Kevin Lalor, founder of Bi101. "Over the last 5 years we've seen a common cloud migration path amongst our customers. We've studied it and will now share our knowledge with the marketplace."

The offering begins with a Bi101 consultant delivering an up-front analysis of a company's IT infrastructure. Bi101 analyzes core messaging, calendaring, information sharing, documents, network setup and individual applications and recommends the cloud solutions that will deliver the greatest business impact and the highest ROI.

Part two is implementation. Bi101 consultants are trained to migrate clients to many SaaS offerings, and can bring in additional vendors and consultants to handle cloud applications that aren't yet in the Bi101 portfolio.

Bi101 services both large and small businesses, from 1,000 users down to 15 users. "The beauty of cloud computing is its scalability. In the 1980s and 90s, big companies had a huge computing advantage over smaller companies," said Lalor. "Vendors just wouldn't build quality business applications for small user groups when they could sell into 5,000 seat organizations. Now, a 15 person company can enjoy the same computing power as a Fortune 500, at an affordable cost."

Prior to launching the offering, Bi101 migrated its own entire computing infrastructure to the cloud to quantify the value of the offering. After 1 year, Bi101 enjoys lower computing costs, greater security and greater uptime.

About Business Intelligence 101:

Bi101 is a value added reseller that offers the tools and expertise to help forward thinking companies achieve the benefits of cloud computing.

Bi101 also practices what it preaches. Bi101's entire computing infrastructure resides in the cloud, so Bi101 clients receive the benefits of hands-on experience from using cloud applications daily along with 17 years of software expertise.

Bi101 is privately-held and based in the San Francisco Bay Area.

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To learn more, visit <http://www.Bi101.com>.

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